

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

{MARKED-UP VERSION OF THE AMENDED CLAIM}

--168. A system for displaying programming material to a user,
the system comprising:

printed stationary having at least one machine recognizable
feature;

a feature recognition unit having associated therewith a
means for recognizing said machine recognizable feature and a
means for transmitting a coded signal in response to the
recognition of said machine recognizable feature;

an intelligent controller having associated therewith a
means for accessing said programming material in response to
receiving said coded signal; and

a display unit for presenting said programming material.--